

MEGILLAH & THE PURIM STORY

- **The Megillah is full of hidden turning points. When have you experienced a moment that changed everything, even if it didn't seem important at first?**
- **Esther had to decide when to speak and when to stay silent. How do you know when it's the right time to speak up?**
- **Mordechai refused to bow to Haman. What helps you stay true to your values when there is pressure to conform?**
- **If the Purim story were unfolding today, what role do you think you would play in it?**
- **What part of the Purim story feels most relevant in today's world? Why?**



COSTUMES, HIDDEN IDENTITIES & AUTHENTICITY

- **We dress up on Purim. What is something about you that people do not always see at first glance?**
- **When do “masks” help us and when do they prevent us from being our true selves?**
- **Esther initially hid her identity. Have you ever held back a part of who you are? What helped you reveal it?**
- **How can we become better at seeing beyond someone’s outer appearance?**
- **If you designed a costume that represented your inner strengths, what would it look like?**
- **What part of the Purim story feels most relevant in today’s world? Why?**



SIMCHA (JOY) & EMOTIONAL RESILIENCE

- **Purim teaches us to increase joy in Adar. Is joy something that happens to us or something we choose?**
- **Can you be deeply joyful even when life is difficult? What makes that possible?**
- **What is one small action that consistently brings you joy?**
- **If you created a “recipe for simcha,” what would the ingredients be?**
- **How can you proactively bring joy to someone else this Purim?**



GIVING, GENEROSITY & RESPONSIBILITY

- What makes a gift meaningful – the item itself or the thought behind it?
- How does it feel different to give anonymously versus publicly?
- If you could send mishloach manot to anyone – living or historical – who would it be and what would you include?
- Beyond money, what are creative ways to fulfill the spirit of Matanot L'Evyonim?
- How can the giving of Purim shape how we live the rest of the year?



COURAGE & LEADERSHIP

- **Esther risked everything to act. What gives a person moral courage?**
- **When have you felt proud of yourself for doing something difficult?**
- **Is it ever appropriate to break a rule to do what is right? How do you decide?**
- **What makes someone a true leader – power, influence, or something else?**
- **If you were Queen Esther today, what issue would you choose to advocate for?**



GRATITUDE & PERSPECTIVE

- **What is something in your life that you rarely notice but would deeply miss if it disappeared?**
- **If you could write a Purim thank-you note to someone who shaped you, what would it say?**
- **What hidden blessings have you discovered only in hindsight?**
- **How does gratitude change the way we experience joy?**



CommUNITY & UNITY

- Purim brought the Jewish people together in a time of crisis. What strengthens unity today?
- What does Jewish commUNITY mean to you personally?
- How can we respectfully disagree yet remain united?
- If you could share one Purim message with Jews around the world, what would it be?



THE POWER OF SPEECH

- **Esther's words changed history. When have someone's words changed you?**
- **What responsibility comes with having a voice?**
- **If you could send a one-sentence message to Klal Yisrael this Purim, what would it be?**
- **What is one way you can use speech to build rather than break?**

