

Write Your Mission Statement

Do you have a clear vision that guides your charitable giving? A mission statement can help you focus on the specific causes you are looking to support, define your philanthropy goals and clarify your giving style. Reflect upon the values, causes and interests that are most important to you, and use that information to consider your broad goal(s) for your philanthropy.

Carefully consider the questions below.

- ❖ What kind of change are you hoping to make in the world through your charitable giving?
- ❖ How does this relate to your interests and values?
- ❖ How will you help bring about this change? Consider the following :

Location – community, regional, national or global

Population – Jewish, general population, or both

Impact -Support large organizations or small grass roots groups

Risk – well known, established organizations or new, innovative organizations that don't have a track record

Example: I, Sarah Schwartz, believe that every child should have an opportunity to learn to read because this is central to one's ability to be self-sufficient and succeed in life. Because of my love of literature (interest), commitment to education (top issue area), tzedakah and equality (top values), I will support organizations that focus on literacy in my community and in Israel (location and population).

Use the space below to write your mission statement:
